



WAY Systems, Inc.

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Mobile Terminal Sale \$299 (Value \$539)
\$35.00 mobile activation fee
\$19.95 monthly Cingular GPRS service
\$.05 per wireless mobile transaction
with annual warrantee service plan \$79



Superior Technology and Services to Enable Payment Transactions for Merchants Everywhere



AGENDA

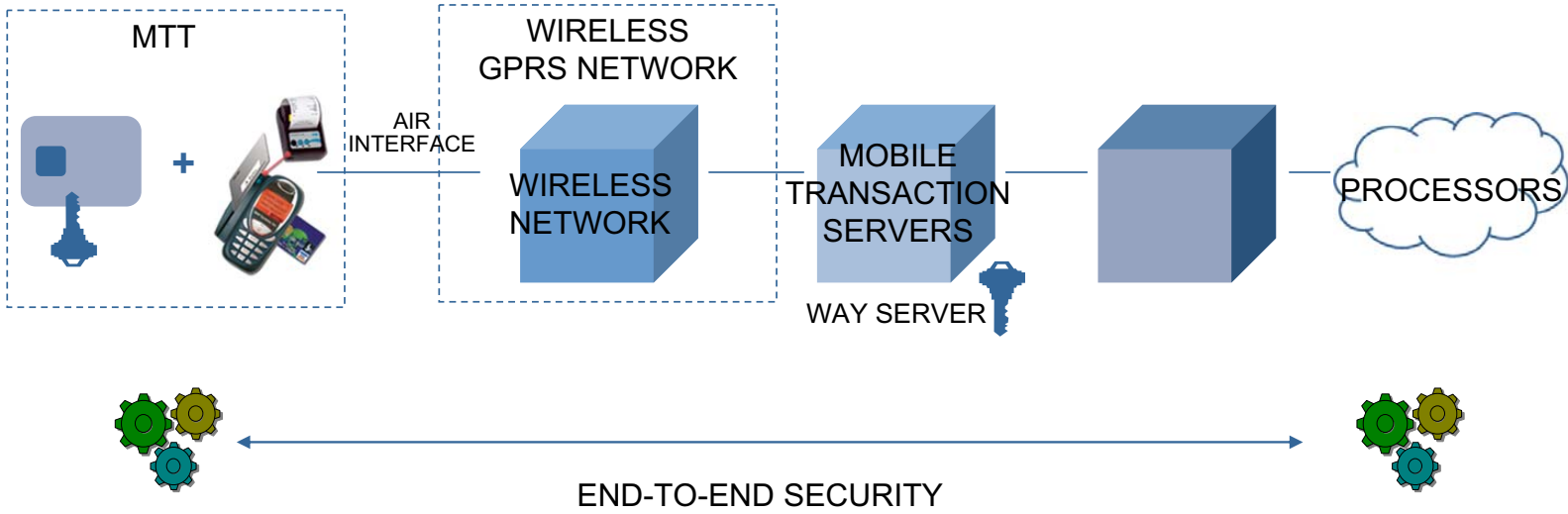
- What's New ?
- Setup Process
- Services and Support
- Wireless Opportunity
- Benefits of the WAY System
- How to Sell Wireless
- The WAY Advantage
- Q & A



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END-TO-END SECURITY





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WHAT DO YOU NEED?

- Merchant Account
- Data Plan Activation
- WAY Systems MTT and Printer
- WAY MTT Ready to Ship !!!



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WORK ORDER PROCESS

MID Activation

- TID
- Merchant Parameters
- Wireless Plan Type

Equipment Sales Order

- Equipment
- Ship To Address
- Payment Method

MTT/Kit
Assembled &
Programmed

SIM Card
Activation

Test Sale & Return
Transactions

Ship Equipment



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OUT OF THE BOX SOLUTION

- Phone
- Built-in Card Reader
- Thermal Infrared Printer
- Data Plan Installed
- Test/Deploy
- “Live”

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MTT Product Features



Infrared Printer Interface



**Easy to Read Display
Intuitive Menus**



**Magnetic Strip
Card Reader**



**Smart Card Reader
(outside US only)**



**Standard
Phone Keypad
And
Navigation
Buttons**





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Receipt Printer

Thermal Printing

Infrared MTT Interface

**Easy Loading
"Drop-in"
Paper Design**



Power Indicator

**Quick
Change
Battery**

Paper Advance





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U.S. DATA PROVIDERS

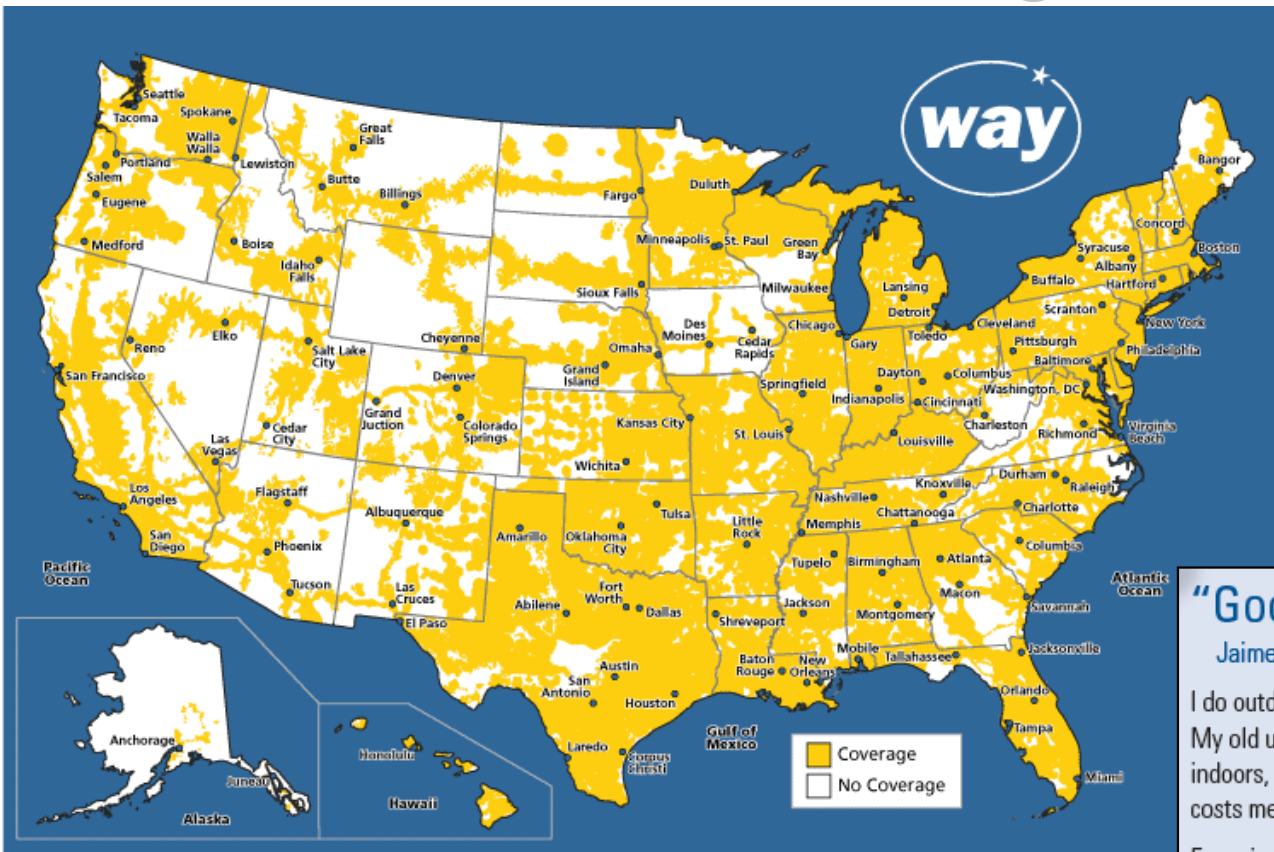
- **CDMA** - Sprint and Verizon
- **Nextel**
- **GPRS** - AT&T, Cingular, and T-Mobile

GPRS is the #1 Data Network



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GPRS Coverage



“Good Signal”
Jaime Cassavoy

I do outdoor and indoor shows. My old unit is great outdoors. But indoors, using my old unit usually costs me \$200 to \$300 per show. Ever since I started using the MTT, I saved a lot of money from not having to rent a phone line. My MTT had signal during the ACC show at the Baltimore Convention Center

Contact us for more details at www.unitedbankservice.com



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DATA PLANS

- Unlimited Transactions



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HOW IT WORKS





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BENEFITS OF THE WAY SYSTEM

- GPRS/GSM is the Mobile Network
- Roaming Not An Issue
- Server Based Application
- Seven Second Transaction Time
- Store and Forward Capability
- MTT “Smarts”
- Add-on Functions (Tip, Toll, Job#, Cash Receipt)
- Data Only Product
- WAY Provides Customer Support
- True “Out of the Box Solution”



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DIFFERENCE BETWEEN MTT AND TYPICAL POS





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WIRELESS OPPORTUNITY

If the Merchant Wants a **Mobile** Terminal,
WAY is

- Cheaper
- Faster
- Better



Compared to Any Competitive Offering

NEW MARKET OPPORTUNITY

If **Mobility** is Not Important to the Merchant,
WAY is

- Cheaper
- Faster
- Better



Generally for Less Than 200 Transactions
Per Month — Smaller, Multi-terminal Merchants

NEW MARKET OPPORTUNITY



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**FASTER
CHEAPER
BETTER MOBILE**

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