



COMSTAR *Interactive Corp.*

www.unitedbankservice.com
Making Wireless Data Work for You

CHARGE ANYwhere™ Product Overview

160 Raritan Center Parkway, Unit 12, Edison, NJ 08837
www.comstarinteractive.com



CHARGE ANYwhere ...



What is CHARGE ANYwhere™ ?

CHARGE ANYwhere is a patented, wireless credit card processing solution that is easy to use, affordable and allows businesses to accept credit cards virtually anywhere at anytime.

The CHARGE ANYwhere package combines a magnetic credit card reader with the popular BlackBerry™ class RIM 850/950 Wireless Handheld™ to create a compact, rugged and mobile device. At the heart of the *CHARGE ANYwhere* solution is Comstar's state of the art Gateway. The Gateway connects customers in seconds with credit card processors for rapid authorizations, and processes data for real-time use with the Web-based transaction management system. Coupled with state-of-the-art industry specific operating software and an innovative and secure Web-based transaction database and reporting system, the *CHARGE ANYwhere* system is packed with features.

Optional features such as check authorization and messaging add to the functionality of this exceptional low-cost package.





CHARGE ANYwhere ...



Key features include:

- Wireless credit card transaction approvals averaging 5 – 7 seconds
- Viewable transactions accessible in real time via Comstar's Web-based *Transaction Manager* or on the device
- Execute, authorize and manage payments *securely* in real-time
- Randomized encryption – 1024 bit in the database and 256 bit over the network
- Certification by industry-leading credit card processors such as Concord/Virtual Cyber, Global Payments, Paymentech and Vital with First Data and American Express currently in certification process
- Compatibility with all major credit cards, as well as gift and prepaid cards
- Store and forward feature for off-line or out-of-coverage transactions
- Functions on reliable dedicated wireless data networks with redundant backup systems
- Includes wireless e-mail capability and other optional applications
- Manage multiple devices wirelessly with the *Transaction Manager*
- Print or send receipts to recipient via e-mail or fax



CHARGE ANYwhere ...



Photo of Actual CHARGE ANYwhere Device

Simple to Use and Easy as 1-2-3 ...

1. Swipe a Credit Card
2. Enter a Transaction Amount
3. Click the Roller Wheel to Submit and Process

You're done ... now print a receipt or send a receipt copy via fax or e-mail!



CHARGE ANYwhere ...



Printed Receipts are a Click Away!

1. Connect to Serial Port Connector
2. Process a Transaction
3. Click the Roller Wheel to Print a Signature Receipt and, or Customer Receipt in **Seconds!**

CHARGE ANYwhere Device with Optional Printer





CHARGE ANYwhere ...



Specialized industry or processing requirements?

No problem. All devices come pre-loaded with software customized for the following industries:

- **Retail**
- **Restaurant**
- **Delivery**
- **Taxi**
- **Limousine**
- **Towing**
- **Quick Service Restaurant**
- **Custom Applications Available**
- **Construction**

Worried about network coverage?

With two nationwide wireless data networks (Cingular, Mobitex and Motient) to choose from, coverage is typically not a problem.

Need to Provide Receipts?

With an optional rechargeable printer measuring only 4 ½" x 3" x 1" a printed receipt is available in seconds. Options abound with the added ability to send a pre-formatted receipt to either an e-mail address or fax machine.

Need Multiple Units?

With the low cost of the *CHARGE ANYwhere* package and monthly service, you can afford to purchase as many as you need. Further, with the *Transaction Manager*, you can control all your devices remotely.





CHARGE ANYwhere ...



CHARGE ANYwhere is Perfect for Use in ...

- **Sports Arenas/Stadiums • Concert Venues • Convention Centers • Campus Environments • Temporary Locations**

- Generate ***More*** Sales
- Generate ***Bigger*** Sales
- Generate ***Repeat*** Sales
- Generate ***Spontaneous*** Sales

CHARGE ANYwhere is the Perfect Complement for ...

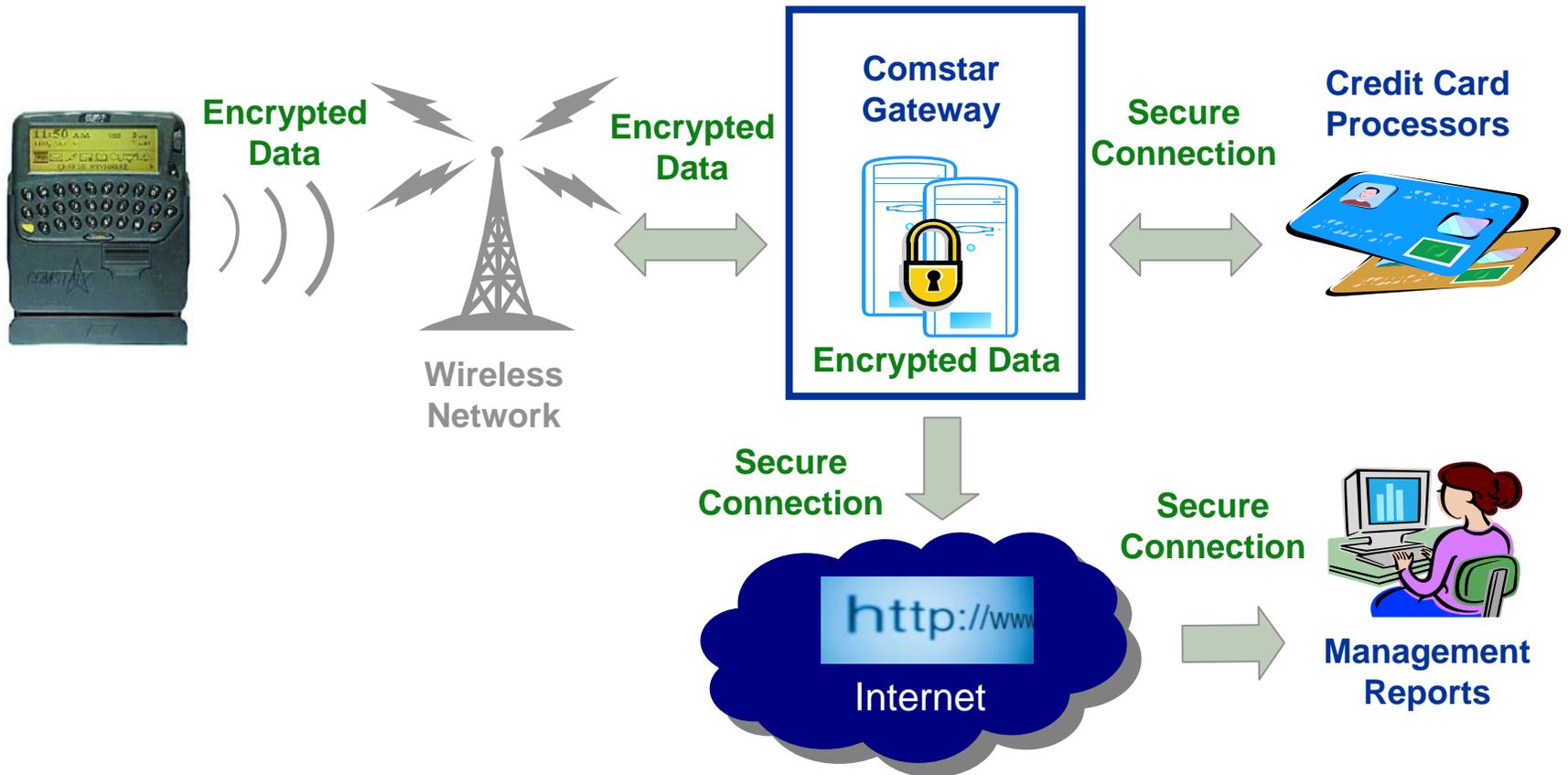
- **Delivery Services • Home Service Industries • Mobile Service Industries • Transportation/Towing Industries • Retailers • Food Service Industries**

- ***Speed up*** Cash Flow
- ***Decrease*** Receivables
- ***Lower*** Processing Rates
- ***Reduce*** Fraud Exposure
- ***Increase*** Sales



The CHARGE ANYwhere System ...

How it Works





Transaction Manager ...



The *Transaction Manager* is a powerful and secure, password accessible, Web-based database. The database allows for real-time access to sales and transaction data and control over the wireless *CHARGE ANYwhere* devices associated with a particular account.

With the *Transaction Manager* a user can:

- Query, search, create and print reports
- View summarized or detailed transaction data in real-time
- View processor response details in real-time
- Export data in Excel or CSV format for integration into existing systems
- Wirelessly administer and update individual or multiple devices



Transaction Manager – Search Transactions Screen

Select Criteria to Search Transactions

Search Criteria

Transaction ID

Man#

Response Type

Card#

Card Type

Transaction Type

Amount =

Date From =

Date To =

Cab#

Driver#

Inv#

Submit Reset

Summary

Transactions	4
Sales	3
Returns	0
Sales Total	\$1.57
Return Total	\$0.00
Net Total	\$1.57

View Instant Summary of Transactions

Export Setup Export Report

Page 1 of 1

Status	Input	Trans ID	Date & Time	Type	Card#	Amount	Trans Type	Man#	Driver#	Invoice#	Cab#
✓	Swipe	040703001	4/7/2003 10:28:33 AM	MC	XXXXXXXXXX6781	\$0.56	Sale	15764472			
✓	Swipe	040703002	4/7/2003 10:28:50 AM	MC	XXXXXXXXXX6781	\$0.89	Sale	15764472			
✓	Swipe	040703003	4/7/2003 10:29:16 AM	MC	XXXXXXXXXX6781	\$0.12	Sale	15764472			
✗	Swipe	040703004	4/7/2003 10:29:41 AM	MC	XXXXXXXXXX6781	\$23.00	Sale	15764472			

Transaction Detail Summary

Transaction Manager – Transaction Details Screen

Transaction Details - Microsoft Internet Explorer

Transaction Detail

Request		Response	
Transaction Id	040703001	Date & Time	4/7/2003 10:28:33 AM
Date	4/7/2003 10:28:33 AM	Reference#	0003
Transaction Type	Sale	Amount	\$0.56
Card#	xxxxxxx6781	Approval Code	000025
Full Name	TESTCARD MASTERCARD NDCECO	AVS Result	
Exp Date	0809	Response Text	AP
Street Address	N/A	Response Code	000
Zip Code	N/A		
Grand Total	\$0.56		
Cab#	N/A		
Driver#	N/A		
Job#	N/A		
Time On	1/1/1900		
Time Off	1/1/1900		
Trip Miles:	0		
Amount Of Sale	\$0.56		
Extras	\$0.00		
Tolls	\$0.00		
Tips	\$0.00		

[Close Window](#)
[Print](#)

**Instantly View
Transaction
Details**

**Instantly View
Processor
Response Details**



Transaction Manager – Totals Screen

Use Search Criteria to Generate Customized Reports

Search Criteria

Man#

Date From =

Date To =

Cab#

Driver#

Inv#

Export Data to Your Own Systems or Generate Custom Reports

Card Type	Purchase Count	Purchase Amount	Return Count	Return Amount	Total Count	Total Amount
Visa	0	\$0.00	0	0.00	0	\$0.00
MasterCard	4	\$3.77	0	0.00	4	\$3.77
American Express	0	\$0.00	0	0.00	0	\$0.00
Discover	0	\$0.00	0	0.00	0	\$0.00
DinersClub	0	\$0.00	0	0.00	0	\$0.00
Jcb	0	\$0.00	0	0.00	0	\$0.00
Totals	4	\$3.77	0	0.00	4	\$3.77

View Totals and Summary "At a Glance"

Why Use **CHARGE ANYwhere?**

- ✓ **Fast** Real-time transactions average 5-7 seconds
- ✓ **Reliable** Dedicated data network with redundancy, backup and guaranteed delivery
- ✓ **Secure** Cutting-edge encryption on all transactions and data storage
- ✓ **Easy-to-Use** Simple, straight-forward interface ensures that all of your employees can handle the sale
- ✓ **User Friendly** Customizable GUI interface for your specific industry
- ✓ **Feature Rich** Includes wireless messaging with other add-on applications available
- ✓ **CFO Friendly** Rapid payback on investment with higher margins
- ✓ **Compact** Handheld device measures approx. 3 ¾" x 4 ½" x 1", comes with a convenient belt clip and weighs under 9 oz.
- ✓ **Rugged** Constructed of hardy ABS plastic

